



THE VALUE OF WORKING WITH AN INDEPENDENT ADVISOR

November 7, 2018

When you are not working with an independent advisor...

- *You're often beholden to one single institution – and you have to adapt to its procedures.*
- *Your banker or broker is an employee of the institution they represent – How can they be objective?*
- *Bankers and brokers work on cross-sell platforms, where they may be incentivized to sell certain products.*
- *You're limited to using only one investment platform – is it right for you?*
- *If you have multiple accounts, statements might be manually consolidated.*
- *Costs are complicated and can have multiple variables.*

When you choose to work with an RPg FWA independent advisor...

- We are independently owned – and designed to adapt to each client.
- The advisor is your advocate and acts as a true fiduciary – your best interests are the primary agenda.
- Independent advisors work in a “Buyers” eco-system – sitting on your side of the table looking for the best-in-class solution to match your financial need.
- You have access to multiple investment platforms through an open architecture, customized to your needs.
- Your account statements can be aggregated using modern, efficient and systematic technology, dynamically linked to your financial plan.
- The fee structure is completely transparent for easy understanding.



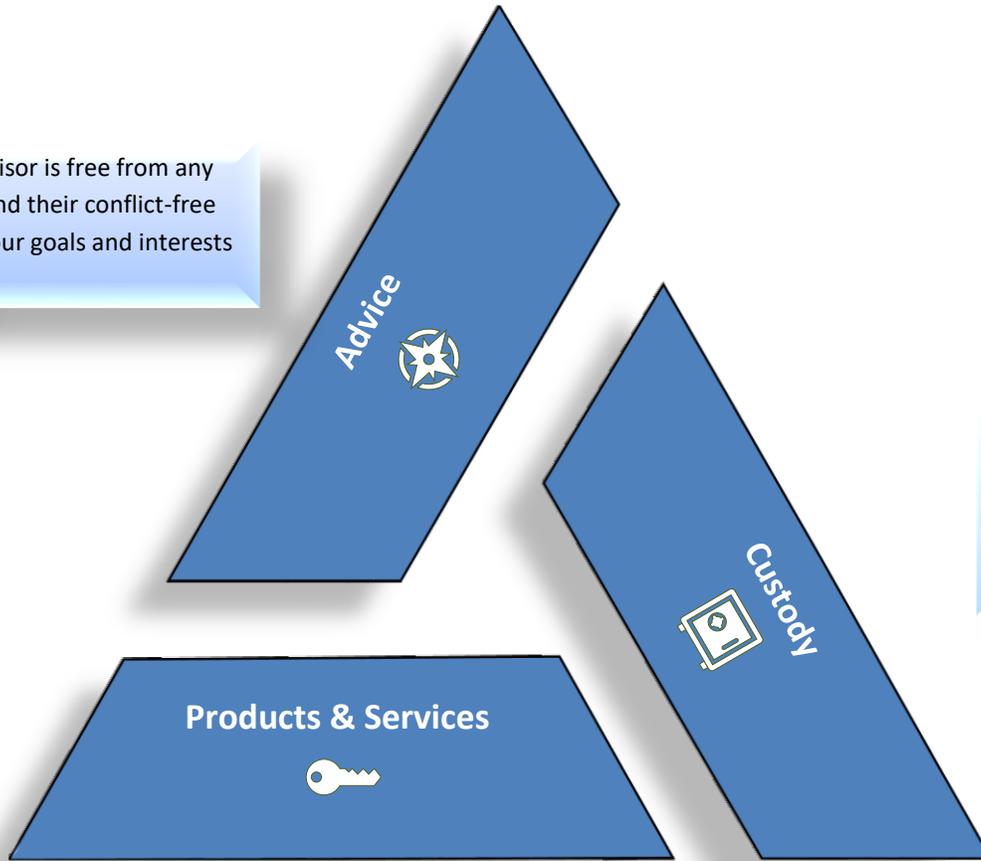
Plan Well. Invest Well. Live Well.

RPg FAMILY WEALTH ADVISORY, LLC
25 BURLINGTON MALL ROAD | SUITE 307
BURLINGTON, MA 01803
(781) 547-8660
WWW.RPGFAMILYWEALTH.COM

The Advantage of Choosing an RPg FWA Independent Advisor

RPg FWA advisors deliver completely objective advice because they are independent from the firms that source any recommended investment products, and they are independent from the firm that will serve as custodian of your assets.

Your Independent advisor is free from any competing interests and their conflict-free advice ensures that your goals and interests are their sole focus.



Custodians are required to meet stringent regulations regarding the safety of customer assets.

Through RPg FWA’s open architecture, advisors can offer you access to an expanded range of products & services, well beyond the choices typically provided by a large bank or brokerage firm. Our selections are merit based rather than by brand affiliation.



Important Disclosures:

RPg Family Wealth Advisory, LLC (FWA) is a registered investment advisor with the U.S. Securities and Exchange Commission (SEC). Additional information regarding RPg Family Wealth Advisory, LLC can be found on our website at www.rpgfamilywealth.com.

RPg Family Wealth Advisory, LLC does not provide tax or legal advice. Please consult an independent tax advisor for additional guidance.

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